



Custom E-newsletter Specs

Copy specs: Please submit 800-1000 words, and up to two photos (72-100 dpi) to webads@tradepress.com

Header specs:

Width 600 pixels X height 118 pixels

File size: 60K max

File type: gif, jpg

Please email the header to webads@tradepress.com

Ad specs:

The specs for the ad are:

Ad size: width 200 pixels X height 500 pixels

File size: 50K max

File type: gif, jpg

Please email the ad and URL to: webads@tradepress.com

A proof will be sent to you prior to the e-newsletter mailing out.

An example custom e-newsletter can be found at:

http://www.facilitiesnet.com/emails/Building_Maximizer/custom/samplecustom.asp

If you have questions regarding the content material please contact:
Kat Fehr or Charles Collins.

Ad material Contact:

Kat Fehr

414-228-7701 ext. 467

Kat.fehr@tradepress.com

Client Service Representative:

Charles Collins

414-228-7701 ext. 538

Charles.collins@tradepress.com