

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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# BUILDING OPERATING management

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Official Publication of: None  
Established: 1954  
Issues per Year: 12



**FIELD SERVED**

BUILDING OPERATING MANAGEMENT serves the field of facilities management, encompassing commercial buildings: office buildings, real estate/property management firms, developers, financial institutions, insurance companies, apartment complexes, civic/convention centers, including members of the Building Owners and Managers Association (BOMA), CoreNet Global, International Facility Management Association (IFMA) and the Association for Facilities Engineering (AFE); retail buildings: shopping centers and retail chain headquarters; medical buildings: hospitals, nursing homes, medical clinics, including members of the American Society for Hospital Engineering (ASHE); educational buildings: schools, colleges & universities, including members of the Association of Higher Education Facilities Officers (APFA); government buildings: federal, state, county, municipal, airports, military; industrial manufacturing plants, utilities; hospitality buildings: hotels, motels, restaurant chains: architectural/architecture and design firms, consultants, contractors, and others allied to the field.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are individuals in executive building ownership and facilities management ( building owners, developers, presidents, partners, CEO's, CFO's, CIO's, COO's, Executive Vice Presidents, and other corporate officers; VP/directors of: facilities & buildings, real estate; property and asset managers; building and facility managers; VP/directors of energy services, superintendents of schools/school districts;) and construction/engineering management (VP/directors of facilities engineering, design & construction; physical plant directors; project managers, energy managers, construction managers; staff architects, staff engineers, space planners, interior designers, energy directors).

**AVERAGE NON-QUALIFIED CIRCULATION**

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,700
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	392
Electronic _____	-
All Other _____	626
<b>TOTAL</b>	<b>2,718</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	73,053	100.0	73,053	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>73,053</b>	<b>100.0</b>	<b>73,053</b>	<b>100.0</b>	-	-

**2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD**

2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January _____	1,186	1,190			73,052
February _____	598	600			73,054
March _____	1,052	1,054			73,056
April _____	9,154	9,151			73,053
May _____	5,955	5,953			73,051
June _____	303	306			73,054
<b>TOTAL</b>	<b>18,248</b>	<b>18,254</b>			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
This issue is -% or 3 copies below the average of the other 5 issues reported in Paragraph two.				
			CLASSIFICATION BY TITLE (See Note 1)	
			Executive Building Ownership & Facilities Management	Construction/Engineering Management
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Building Owners, Developers, Presidents, Partners, CEO's, CFO's, CIO's, COO's, Exec. Vice Presidents and other Corporate Officer; VP/Directors of: Facilities & Buildings, Real Estate; Property and Asset Managers; Building and Facilities Managers; VP/Directors of Energy Services; Superintendents of Schools/School Districts (A)	VPs/Directors of: Facilities Engineering, Design & Construction; Physical Plant Directors; Project Managers, Energy Managers, Construction Managers; Staff Architects, Staff Engineers, Space Planners, Interior Designers, Energy Directors (B)
<b>1. COMMERCIAL BUILDINGS:</b> Office Buildings, Real Estate/Property Management Firms, Developers, Financial Institutions, Insurance Companies, Apartment Complexes, Civic/Conventions Centers, including members of AFE, BOMA, CoreNet (formerly NACORE) Global and IFMA _____	26,894	36.8	23,080	3,814
<b>2. EDUCATIONAL BUILDINGS:</b> Schools, Colleges & Universities including members of APPA _____	21,870	29.9	19,021	2,849
<b>3. MEDICAL BUILDINGS:</b> Hospitals, Nursing Homes, Medical Clinics including members of ASHE _____	9,096	12.5	6,501	2,595
<b>4. GOVERNMENT BUILDINGS:</b> Federal, State, County, Municipal, Airports & Military _____	6,011	8.2	4,179	1,832
<b>5. INDUSTRIAL BUILDINGS:</b> Office and Headquarter buildings of Manufacturing Firms, Manufacturing Plants, Utilities _____	3,509	4.8	2,618	891
<b>6. HOSPITALITY BUILDINGS:</b> Hotels, Motels, Restaurant Chains _____	1,602	2.2	1,186	416
<b>7. RETAIL BUILDINGS:</b> Shopping Centers and Retail Chain Headquarters _____	2,314	3.2	1,856	458
Sub-Total	71,296	97.6	58,441	12,855
Architectural and Design Firms, Consultants, Contractors and others allied to the field _	1,755	2.4		
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>73,051</b>	<b>100.0</b>		
<b>PERCENT</b>	<b>100.0</b>			

Note 1: Additional title classifications are included at the publisher's option.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct request from the recipient: _____	56,798	12,928	-			69,726	95.5
II. Request from recipient's company: _____	811	958	-			1,769	2.4
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. <b>TOTAL</b> - Sources other than above (listed alphabetically): _____	1,556	-	-			1,556	2.1
Association rosters and directories _____	1,556	-	-			1,556	2.1
Business directories _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>59,165</b>	<b>13,886</b>	<b>-</b>			<b>73,051</b>	<b>100.0</b>
	<b>81.0</b>	<b>19.0</b>	<b>-</b>			<b>100.0</b>	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			73,051	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
<b>TOTAL QUALIFIED CIRCULATION</b>			<b>73,051</b>	<b>100.0</b>

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	353		400-427 Kentucky _____	859	
030-038 New Hampshire _____	319		370-385 Tennessee _____	1,164	
050-059 Vermont _____	163		350-369 Alabama _____	709	
010-027 Massachusetts _____	2,174		386-397 Mississippi _____	526	
028-029 Rhode Island _____	249		<b>EAST SO. CENTRAL</b>	<b>3,258</b>	<b>4.5</b>
060-069 Connecticut _____	1,012		716-729 Arkansas _____	647	
<b>NEW ENGLAND</b>	<b>4,270</b>	<b>5.8</b>	700-714 Louisiana _____	647	
100-149 New York _____	5,337		730-749 Oklahoma _____	1,014	
070-089 New Jersey _____	2,344		750-799 Texas _____	5,554	
150-196 Pennsylvania _____	3,526		<b>WEST SO. CENTRAL</b>	<b>7,862</b>	<b>10.8</b>
<b>MIDDLE ATLANTIC</b>	<b>11,207</b>	<b>15.3</b>	590-599 Montana _____	332	
430-459 Ohio _____	3,175		832-838 Idaho _____	314	
460-479 Indiana _____	1,263		820-831 Wyoming _____	166	
600-629 Illinois _____	3,972		800-816 Colorado _____	1,319	
480-499 Michigan _____	2,195		870-884 New Mexico _____	345	
530-549 Wisconsin _____	1,579		850-865 Arizona _____	1,026	
<b>EAST NO. CENTRAL</b>	<b>12,184</b>	<b>16.7</b>	840-847 Utah _____	458	
550-567 Minnesota _____	1,632		889-898 Nevada _____	357	
500-528 Iowa _____	984		<b>MOUNTAIN</b>	<b>4,317</b>	<b>5.9</b>
630-658 Missouri _____	1,899		995-999 Alaska _____	209	
580-588 North Dakota _____	281		980-994 Washington _____	1,411	
570-577 South Dakota _____	330		970-979 Oregon _____	734	
680-693 Nebraska _____	772		900-961 California _____	6,392	
660-679 Kansas _____	973		967-968 Hawaii _____	274	
<b>WEST NO. CENTRAL</b>	<b>6,871</b>	<b>9.4</b>	<b>PACIFIC</b>	<b>9,020</b>	<b>12.3</b>
197-199 Delaware _____	248		<b>UNITED STATES</b>	<b>72,028</b>	<b>98.6</b>
206-219 Maryland _____	2,364		969 & 004-009 U.S. Territories _____	69	
200-205 Washington, DC _____	805		Canada _____	932	
220-246 Virginia _____	2,093		Mexico _____	-	
247-268 West Virginia _____	364		Other International _____	1	
270-289 North Carolina _____	1,739		APO/FPO _____	21	
290-299 South Carolina _____	701		<b>TOTAL QUALIFIED CIRCULATION</b>	<b>73,051</b>	<b>100.0</b>
300-319 Georgia _____	1,898				
320-349 Florida _____	2,827				
<b>SOUTH ATLANTIC</b>	<b>13,039</b>	<b>17.9</b>			

**7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS**

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*	January - June 2009*
Total Audit Average Qualified: _____	71,996	73,022	73,052	73,054	73,055	73,053
Qualified Non-Paid: _	71,996	73,022	73,052	73,054	73,055	73,053
Qualified Paid: _____	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC	**NC

**\*NOTE: July 2008 - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

\*\*NC = None Claimed.

**8. PAID CIRCULATION DATA**

**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

**9. ADDITIONAL DATA**

**PARAGRAPHS 5 & 6 ARE NOT REQUIRED.**

**PUBLISHER'S AFFIDAVIT**

We hereby make oath and say that all data set forth in this statement are true.

Brad Ehlert, Publisher

Eric J. Muench, Director of Audience Development

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

**IMPORTANT NOTE:**

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 2, 2009

State Wisconsin

County Milwaukee

Received by BPA Worldwide July 2, 2009

Type PJ

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